

RIANA S. PFEFFERKORN

rianap@gmail.com

BAR MEMBERSHIP

Admitted to the State Bar of California, December 2009

EDUCATION

Juris Doctor, University of Washington School of Law, Seattle, WA (2009)

- Class rank: top 33%; GPA: 3.6
- Topics and Development Editor, *Shidler Journal of Law, Commerce & Technology*

Bachelor of Arts in English, Whitman College, Walla Walla, WA (2003)

- *Magna cum laude*; class rank: 21 out of 372; GPA: 3.87; Honors List, 2000, 2001; Phi Beta Kappa

PUBLICATIONS

- *Liability for Triggering of Search Engine Keywords after Rescuecom*, 5 *Shidler J.L. Com. & Tech.* 2 (Sep. 23, 2008), at <http://www.lctjournal.washington.edu/Vol15/a02Pfefferkorn.html>
- Riana Pfefferkorn, *et al.*, *Advocacy Strategies to Fight Eviction in Cases of Compulsive Hoarding and Cluttering*, 41 *Clearinghouse Rev.* 427 (Nov.-Dec. 2007)

LEGAL EXPERIENCE

Wilson Sonsini Goodrich & Rosati, Palo Alto, CA

Associate (2011-present); *Summer Associate* (Summer 2008)

- Research and draft pleadings in Internet and copyright litigation matters; give IP counseling to startups
- As a summer associate, conducted research; drafted briefs, discovery requests, and client memoranda

United States District Court, San Juan, PR

Law Clerk to the Hon. Bruce J. McGiverin (2009-2011)

- Wrote opinions and reports on criminal and civil actions in chambers of U.S. Magistrate Judge
- Supervised and mentored student interns; attended hearings and judge's conferences with attorneys

Ninth Circuit Court of Appeals, Los Angeles, CA

Intern to the Hon. Stephen Reinhardt (Spring 2009)

- Conducted research, helped write bench memoranda, and cite-checked draft opinions for judge's clerks

Washington Attorney General, Consumer Protection Division, Seattle, WA

Student Extern (Spring 2008)

- Researched consumer protection; drafted enforcement letters and assurances of discontinuance

American Civil Liberties Union of Washington, Seattle, WA

Student Extern (Fall 2007-Spring 2008)

- Conducted research and wrote memoranda on privacy and free expression issues in Washington state

Center for Democracy and Technology, Washington, DC

Student Intern (Summer 2007)

- Drafted *amicus curiae* brief on behalf of plaintiffs in *ACLU v. Mukasey*, 534 F.3d 181 (3d Cir. 2008)

SELECTED BUSINESS EXPERIENCE

CNET Networks, Inc., San Francisco, CA

Search Marketing Coordinator (2004-2005)

- Maintained Google and Yahoo SEM accounts for various CNET brands

Google, Inc., Mountain View, CA

Creative Maximizer (2003-2004)

- Created, expanded, and analyzed SEM campaigns for premium-level advertiser accounts